

BIOGRAPHY

arlene | rosenberg

POWER THROUGH CHANGE



SPEAKING TOPICS:

- WOMENS EMPOWERMENT
- CHANGE MANAGEMENT
- HUMAN POTENTIAL

SPEAKING CLIENTS:

- AMERICAN WOMEN'S FINANCIAL ASSOC.
- FINANCIAL WOMEN'S GROUP OF NY
- PHOENIX CHAMBER
- RIO SALADO COLLEGE
- PROJECT MANAGEMENT INST (CONFERENCES ACROSS THE US)

COACHING CLIENTS FROM:

- GO DADDY
- COMERICA
- BARCLAYS BANK
- VALVOLINE
- CA (COMPUTER ASSOC.)

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Arlene Rosenberg is a professional and personal development coach, author and speaker with more than 30 years of expertise in leadership training, interpersonal communication, and change management. Arlene currently advises highly motivated individuals and entrepreneurs on becoming more successful. Her programs focus on bridging the gap between “**where you are today**” and “**where you want/need to be**”. She coaches individuals and teams forward, “**by partnering with them**” on vision formation, strategy implementation, and developing the attitudes, habits and beliefs that create great leaders.

Hailing from the New York Metropolitan Area, Rosenberg spent many years in corporate America where she served as a trainer, leading sales associate, and human resources executive. Since then, she has coached individuals and groups within companies of all sizes.

Rosenberg a frequent speaker for the Program Management Institute and ASWA. She has also spoken to many women's corporate groups and organizations about her passion, Empowerment.

Rosenberg is a graduate of Coach University's business coaching program, and was an associate with Drake Beam Morin's Change Management program. She is also a member of Meeting Planners International, Phoenix Chamber of Commerce, Women of Scottsdale, Executive Women's Golf Association and National Speakers Association, where she trains candidates for professional membership.

She also serves as an ambassador for the Phoenix Chamber and as a speaker for Komen for the Cure, where she emphasizes the importance of annual screening, sharing her personal story as a breast cancer survivor.

Over the past few years, Rosenberg has served as a highly-regarded guest expert for media. She was featured in a six-week coaching series for NBC Channel12's *Arizona Midday* and a guest on programs such as the Pat McMahon show and on numerous radio stations across the US.

In her spare time, she enjoys playing golf and writing. Her award-winning book, “Say It, See It, Be It: How Visions and Affirmations Will Change Your Life” was published in 2006. She currently resides in Scottsdale, Ariz. with her husband, George and her dog, Ruffy. For more information: www.arlenerosenberg.com