

## INTRODUCTION

Arlene Rosenberg is a professional and personal development coach, author and speaker with more than 20 years of expertise in leadership training, interpersonal communication, teamwork, and change management. Arlene currently advises highly motivated executives and entrepreneurs on becoming stronger, powerful leaders, and more prosperous and successful. Her programs focus on a three step formula: ( $i^3 = c^2 + e$ ) which she has personally developed. It is a process based on **identification** of barriers, **integration** of new knowledge and thinking and **implementation** of new behaviors and skills for better communication, relationships and job performance.

Rosenberg is the author of the award-winning book *Say It, See It, Be It™: How Visions & Affirmations Will Change Your Life*. She has worked with such prestigious organizations as Arizona State University, New York Life, Citicorp, Coldwell Banker, Banner Health Inc, Dial/Henkel Corporation, and Rio Salado College, to name a few.

Arlene also has an impressive educational background. She holds a Bachelor's degree in education from Mills College, a Master's Equivalency from the College of New Rochelle, and a Certification in Organizational Development from Georgia State University, and she is also a graduate of Coach U's business coaching program.

Please welcome Arlene Rosenberg